

CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS) TRICHY.
DEPARTMENT OF FASHION TECHNOLOGY AND COSTUME DESIGNING
AURA CLUB 2025-2026

S. No	Title of the Programme	Date	Venue	Resource Person	No. of Beneficiaries
1	Boutique Management	25/06/2025	Room no C 40	Mr. R. Reshma Jabeen Founder of Lumintara boutique, Trichy.	17
2	Careers in Fashion	10/07/2025	Room no C 40	Ms. K. H. Sowmiya Shree Fashion Designer & Stylist Fashion Speaker, Trichy.	17
3	Workshop on Drawing Techniques and Stencil Painting	08/09/2025	Illustration Lab	Ms. S. Shruthy (Artist) Founder of Oviya Kirukal Academy, Trichy.	17
4	Industrial Visit	31/01/2026	Dindigul	Balavigna weaving mill pvt ltd., Valvarkottai post, Dindigul - 624803	18
5	Workshop on Soft Toy Making	19.02.2026	Illustration Lab	Mrs. R. Jeevitha , Founder of YAJINAK(Shop), Aari and Costume Designer, Trichy.	17
6	Industrial Visit	28/02/2026	Karur	Asian Fabrics Pvt Ltd , Weaving Mill, Karur	18

BOUTIQUE MANAGEMENT



Outcome of the Event

The programme aimed to provide participants with an understanding of boutique operations, customer service, merchandising, inventory management, and entrepreneurship opportunities in the fashion sector.

Ms. Reshma Jabeen, the Resource Person, shared valuable insights into the key aspects of managing a successful boutique business. She emphasized the importance of creativity, customer relationship management, marketing strategies, and effective business planning in achieving success in the competitive fashion industry. Her informative session highlighted current trends, challenges, and opportunities in boutique management, inspiring students to explore entrepreneurial ventures and career prospects in the field.

The interactive session enabled students to clarify their doubts and gain practical knowledge about boutique operations and business management. Overall, the event proved to be highly beneficial in enhancing students' understanding of boutique management and entrepreneurship.

CARRER IN FASHION



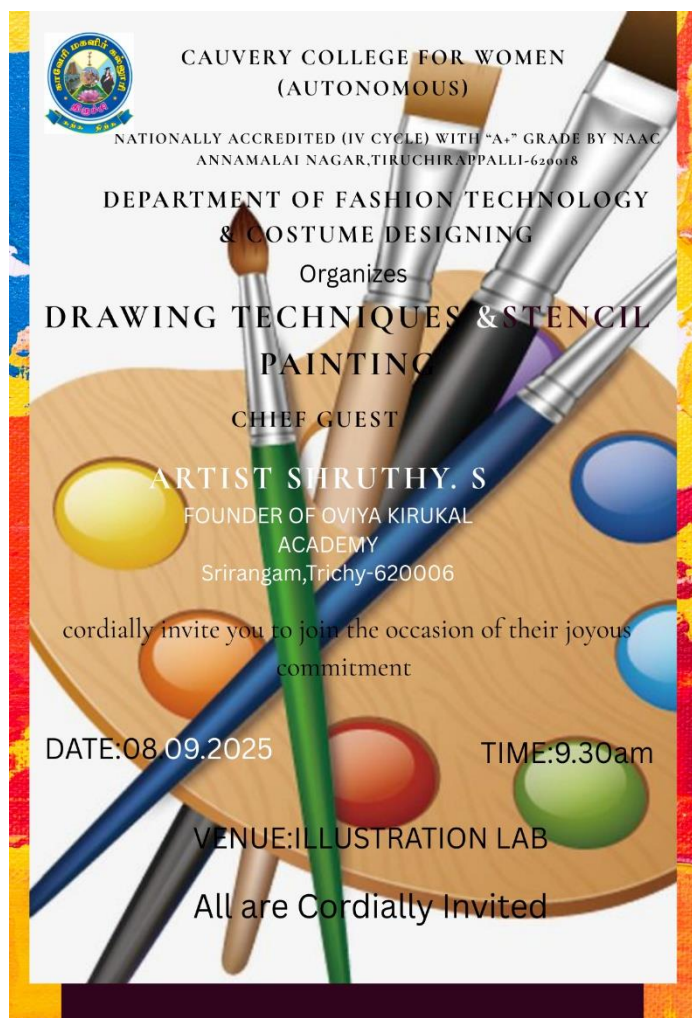
Outcome of the Programme

The Department of Fashion Technology & Costume Designing, Cauvery College for Women (Autonomous), Tiruchirappalli, organized a guest lecture on “Careers in Fashion” on 10 July 2025 for students aspiring to build successful careers in the fashion industry. The programme aimed to create awareness about the diverse career opportunities available in the fields of fashion design, styling, fashion communication, fashion marketing, and entrepreneurship.

The resource person, Ms. K.H. Sowmiya Shree, Fashion Designer, Stylist, Fashion Strategist, and Fashion Speaker, shared her professional experiences and provided valuable insights into the evolving trends and demands of the fashion industry. She emphasized the importance of creativity, innovation, technical expertise, and personal branding in achieving success in the fashion sector. Her presentation highlighted various career pathways and guided students on developing the skills required to excel in the competitive fashion world.

The interactive session enabled students to gain a deeper understanding of industry expectations, emerging opportunities, and professional growth strategies. Students actively participated in the discussion and clarified their queries regarding career prospects, portfolio development, and industry networking.

WORKSHOP ON DRAWING TECHNIQUES AND STENCIL PAINTING



Out Come of the Event:

The programme aimed to provide participants with practical knowledge of drawing techniques and stencil painting methods, enabling them to develop their design skills and artistic expression. The resource person, Artist Shruthy S., shared her expertise in drawing and stencil art. She demonstrated various drawing techniques, shading methods, composition principles, and creative stencil painting processes. She emphasized the importance of observation, creativity, precision, and continuous practice in mastering artistic skills. Through live demonstrations and hands-on activities, students gained valuable experience in creating innovative designs and artwork. The interactive session encouraged active participation, allowing students to experiment with different artistic techniques and clarify their doubts regarding drawing and stencil painting. The resource person also inspired students to explore art as a medium for creativity, self-expression, and professional opportunities in the fields of fashion, design, and visual arts. Overall, the programme was highly informative and engaging. Artist Shruthy S. provided practical insights and creative guidance that enhanced the students' artistic confidence and technical skills. The event successfully fostered creativity and motivated participants to apply the learned techniques in their academic projects and future creative endeavours.

WORKSHOP ON SOFT TOY MAKING



Outcome of the Event:

The workshop aimed to provide hands-on training in soft toy construction, fabric selection, pattern preparation, stitching techniques, stuffing methods, and finishing processes.

The resource person, **Mrs. R. Jeevitha**, shared her expertise and practical knowledge in soft toy making. She demonstrated the step-by-step process involved in designing and creating soft toys and explained the importance of precision, creativity, and craftsmanship in producing high-quality products. She also highlighted the entrepreneurial opportunities available in handmade crafts and encouraged students to explore self-employment ventures in the creative industry.

The workshop provided students with valuable practical exposure through live demonstrations and hands-on activities. Participants actively engaged in the learning process and gained confidence in applying various techniques for creating attractive and marketable soft toys. The interactive session enabled students to clarify their doubts and acquire industry-oriented skills.

INDUSTRIAL VISIT AT BALAVIGNA WEAVING MILL PVT LTD

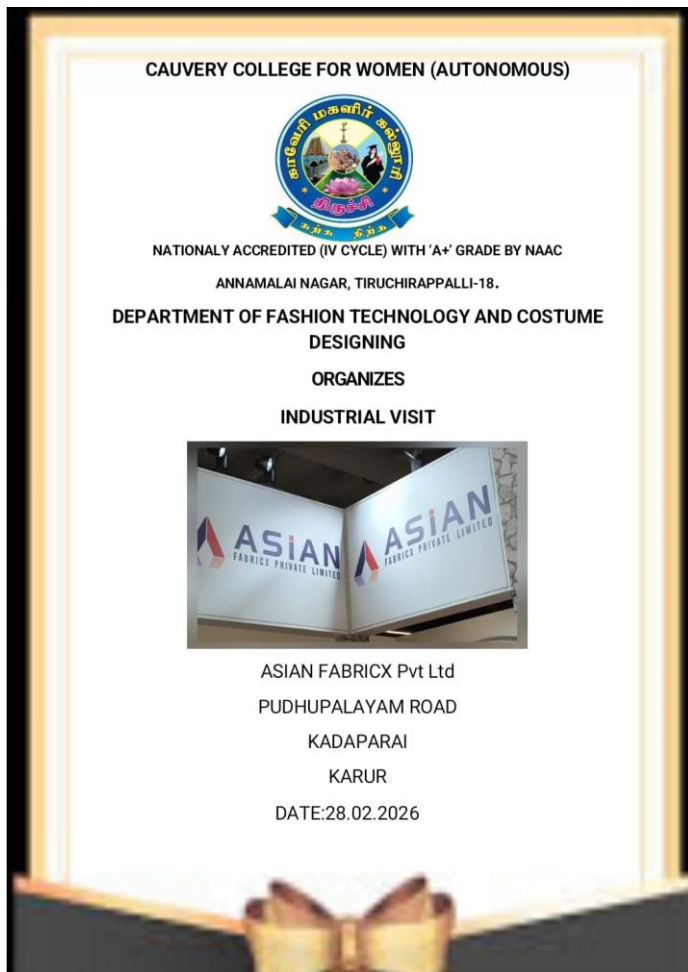


Outcome of the Event:

The visit aims to enhance students' understanding of industrial practices, technological advancements, and operational strategies adopted by the industry.

A major highlight of the visit was the demonstration of the weaving machine and its working procedure. Industry experts explained how yarns are converted into fabric through the weaving process. Students learned about the two main sets of yarns involved in weaving: the warp yarns, which run lengthwise, and the weft yarns, which are inserted across the width of the fabric. The weaving machine operates through a sequence of steps including shedding, where warp yarns are separated to create an opening; picking, where the weft yarn is inserted through the opening; and beating-up, where the inserted weft is pushed into place to form the fabric structure. The machine continuously repeats these operations at high speed to produce fabric efficiently and accurately. During the visit, students also observed various components of the weaving machine, including the warp beam, heddles, reed, shuttle/rapier mechanism, and fabric take-up system. The importance of machine maintenance, production efficiency, quality inspection, and workplace safety was also discussed by the technical staff.

INDUSTRIAL VISIT AT ASIAN FABRIX



Outcome of the Event:

Asian Farix Company to gain practical knowledge of textile manufacturing processes. During the visit, they observed the working of modern weaving machines, where warp and weft yarns are interlaced to produce fabric efficiently. The students also visited the Computerized Embroidery Section, where advanced embroidery machines were used to create precise and attractive fabric designs through digital technology.

The industrial visit provided valuable exposure to weaving and computerized embroidery technologies. It helped students understand industrial practices, automation, and quality production processes, thereby enhancing their technical knowledge and career awareness in the textile industry.